

DANIELLE

danielle a. perkins

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EMPLOYMENT GOAL:

Experienced Art Director seeking the opportunity to use my creative education and applied expertise, learned working in the digital and direct space, to create breakthrough advertising.

EMPLOYMENT HISTORY:

Employment:

RAPP, El Segundo, California: September 2007-Present
Senior Art Director - Bank of America, Toyota, Hot Wheels, Barbie, Skype, Charles Schwab, Leukemia & Lymphoma Society, AAA, New Business Acquisitions

Freelance Work:

Art Director/Graphic Designer/Illustrator

Verten Media: September 2008-January 2009
Oliver Chow, Owner: 310.948.4407

National Court Reporters Association: September 2006-Present
Lesia Mervin, Member: 559.733.6561

California Court Reporters Association: January 2004-Present
Sheri Turner, Vice President of Freelance Reporters: 916.649.1060

Political Action Committee

California Court Reporters Association: April 2005-Present
Debby Steinman, Committee Chairperson: 714.289.1116

Mountain Boulder Sales: June 2005-September 2005
Richard Kjar, Owner: 559.355.3537

Volunteer Work:

Designed event and marketing materials as well as uniforms for:

Wildlife Waystation: 2010-Present

Yosemite Fitness Adult Soccer: 2004

Taking Action Saving Kids: 2003

EDUCATION:

Art Center College of Design, Pasadena, California:
September 2004-April 2007, Bachelor of Arts in Creative Advertising

Fresno State University, Fresno, California: August 2003-May 2004

SKILLS:

Computer Applications:

Pro, cient in Photoshop, InDesign, Illustrator, Bridge, Word, Acrobat, Powerpoint, Excel, and Keynote. Working knowledge in Flash and Dreamweaver.

Production:

Working with vendors, color retouching, press checks, digital development and some experience art directing television spots. Experience running photo shoots, overseeing casting, working with models, actors, and stylists.

Hand:

Lettering, Logo Design, Letter Press, Bookbinding, Drawing, Painting

AWARDS:

International In Awe:

Gold: On Target for a Cure, The Leukemia & Lymphoma Society - 2009

Silver: Valentines Day Invitation, The Leukemia & Lymphoma Society - 2009

Los Angeles Addy:

Bronze: Valentines Day Invitation, The Leukemia & Lymphoma Society - 2009

Bronze: On Target for a Cure, The Leukemia & Lymphoma Society - 2009

Caples:

Finalist: On Target for a Cure, The Leukemia & Lymphoma Society - 2008

Art Center Scholarship:

Received for an exceptional entrance portfolio - 2004

INTERESTS:

Snowboarding, Painting, Hiking, Water sports, 4X4, Scuba diving, and intense Halloween costume design

*Portfolio and references available upon request.